

SIUE School of Business Professor's Article Published in Service Business

by Kalli Collins

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EDWARDSVILLE – SIUE researcher Shivendu Pratap Singh, PhD, assistant professor in the School of Business' Department of Computer Management & Information Systems (CMIS), has a published article in the December 2022 edition of *Service Business* by Pan-Pacific Business Association.



The article is entitled “Overcoming bias against funding of female-led entrepreneurial initiatives: the democratizing influence of online crowdlending platforms.”

Singh started off working in New Zealand where his interest in diversity, equity and inclusion (DEI) was sparked, along with the concept of crowdlending which is when individuals lend small amounts of money to companies in exchange for a financial return that is specified in a loan agreement.

Singh reports that the article is meant to convey the message that “female entrepreneurs should not be discouraged by any bias they experience in traditional financing environment” and that “our support for crowdlending platforms helps entrepreneurs, especially those that are disadvantaged, in acquiring funding for their businesses.”

A post on [IDEAS](#), the largest bibliographic database dedicated to economics, featured the work of Singh and his co-authors Trina A. Sego and Shikhar Sarin from Boise State University.

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