Madison County Red Kettle Campaign Needs More Volunteers

by Dan Brannan, Content Director
November 27 2026 1:03 PM



ALTON/GRANITE CITY - The Salvation Army in Madison County, Illinois, is seeking volunteer bell ringers to fill open shifts during its Red Kettle Campaign, its biggest annual fundraiser, as community needs continue to rise.

“We are in dire need of volunteer bell ringers to fill our open kettle times,” said Maj. Cassondra “Cassy” Grey, who serves alongside Maj. Sean Grey as a corps officer overseeing the Alton Corps Community Center and the 360 Life Center in Granite City.

"When someone is standing at the kettle, we raise significantly more than when no one is there,” she said.

Grey said the campaign helps sustain services and programs for neighbors in need.

“As the need in our community continues to rise, the Red Kettle Campaign remains our biggest fundraiser of the year, and it allows us to keep providing vital services and programs to our neighbors in need,” she said.

Donors who do not carry cash or coins can use a QR code available at every kettle location. Two tap-to-give stations will also allow donors to contribute using a phone or card, one at Godfrey Schnucks and one at Sam’s Club in Edwardsville. We are so grateful for the continued support of this community,” Grey said.

“Ringing the bell is a fun and impactful way to help those in need, not just at Christmas but throughout the year.”

Anyone who would like to volunteer can visit salarmy.us/midvolunteers, enter their zip code, and choose a location that works for them.